

Abstract

This study explains the relationship between economic status and social mission performance of Brokenshire College in a 5-year trend from AY 2007-2008 to 2011-2012. Quantitative and qualitative research design was utilized in this study. Secondary data were gathered from audited financial report and interviews. Pearson-product moment correlation was used to find the significance of the relationship between the economic status and social mission performance. The findings revealed that the economic status of the college is declining in the last five years. Similarly, the social mission was also lessened due to deficit and large operational cost of the college. Moreover, the results showed that there is a significant relationship between total number of recipients for scholarships and discounts and income generated from tuition and other fees ($r=0.915$, $p<0.05$), gross income ($r=0.908$, $p<0.05$) and the total assets and liabilities of the college ($r=0.885$, $p<0.05$). Furthermore, the total assets and liabilities of the college are significantly and inversely related to the per recipient cost ($r=-0.924$, $p<0.05$). Using correlational analysis, the results of this study indicate a strong relationship between a company's social performance and its financial performance.